



Double Up Food Bucks

Eligible Produce Vendor Letter - 2021

Dear Produce Seller,

Our farmers market will offer a program that doubles the amount of money that SNAP Card users can spend to purchase Kansas and Missouri-grown fruit and vegetables (or local as defined by the market) at participating markets. This program has the potential to increase your income at this market.

SNAP card users can double their benefits up to \$25 per market visit in extra tokens to be used only for locally-grown fruits and vegetables. DUFB goes along with our market's regular SNAP (EBT) card program. When customers use their EBT card to shop at our market, they get a dollar-for-dollar match in DUFB tokens, up to \$25 per market day.

As a seller of locally-grown produce, you are invited to participate in this program! To participate, you must sign and return a vendor agreement form, agreeing to:

1. Display a sign at your stand advertising the fact that you accept the **purple** Double Up Food Bucks tokens.
2. Accept the tokens for locally-grown produce only and not make change for the tokens.
3. Turn in your DUFB tokens at the same times you turn in your SNAP Card tokens. The market will reimburse you for DUFB tokens, as with SNAP Card currency.

Our SNAP card currency can be spent on all eligible food items at the market. The DUFB tokens for 2021 are **purple**, are worth \$1 each, and **can only be used to purchase locally-grown fresh produce**. DUFB is active in over 50 farmers markets in Kansas and Missouri. Customers may spend DUFB tokens at any participating market.

To participate, fill out and sign a vendor agreement and turn it in to the market manager as soon as possible. A signed vendor contract must be on file with our market prior to accepting any DUFB tokens from customers or turning tokens into the market for redemption.

If you have any questions about this program, contact the market manager, Kalie Brownlee, at livewellgearycounty@gmail.com.